

PSD pitches Project ECO; SSG relaunches charity drive Written By: Daniel Abellera

In a renewed effort to promote environmental awareness and sustainable practices, Philippine School Doha's Project Environmental Conservation Organization (ECO) initiated the 'Basura Ko, Uwi Ko' Program, while the Supreme Student Government (SSG) relaunched the PencilSeed Project on August 27 at the Edgar V. Bondoc Gymnasium.

Sarah Moran, Project ECO Member, gave her welcoming remarks and outlined the program's goals of not only minimizing waste around the campus but also spreading awareness and instilling a sense of environmentalism in PSDians. She emphasized,

"With the growing concerns regarding the state of the earth, one cannot deny that action toward a more sustainable future is more important than ever."

Afterward, **Jewel Lecaros**, another Project ECO member, highlighted that the campaign's success depends on the students' cooperation as she shared a quote from Robert Swan emphasizing that the biggest threat to Earth is relying on someone else to save it.

The PRO of each section will be assigned to monitor if the class is properly managing and keeping its trash in line with the "Basura Ko, Uwi Ko" Program. Furthermore, the cleanest section, based on the set criteria for proper waste disposal, of each department will be given a certificate to incentivize participation among PSDians.

In the second part of the program, SSG Secretary Johanna Narisma took the stage and reintroduced the SSG PencilSeed Project for the current school year. She called for the support of PSDians, seeking the same level of enthusiasm and engagement as in the previous year.

Moreover, **SSG President Leanne Dinglasan** announced the success of the *Adopt-a-Hometown-School* project with a video report showcasing the project's activities from June 20-23. The footage featured the turnover of donations of SSG Adviser **Mr. Joseph M. Jacob** and School Principal **Dr. Alexander S. Acosta** during their visit to *Macrohon Central Elementary School* and *Isagani Elementary School* in Southern Leyte.

A ribbon-cutting ceremony was then done with esteemed guests Dr. Wilgie Mae T. Serna, Dr. Caridad A. Canete, Dr. Noemi F. Formaran, Dr. Lorina S. Villanueva, and Mrs. Melissa R. Montayre to officially launch the PencilSeed Project.

Finishing the ceremony, Mrs. Montayre shared her first-hand experience in visiting the school children in the Philippines.

"When we gave the products, their smiles were really touching, and from the bottom of my heart, we thank you."

Pioneered in 2016, the PencilSeed Project has been relaunched every school year since 2021 to encourage PSDians to donate anything ranging from stationery to educational materials. The campaign was designed to foster the pro-environment and pro-people spirit of PSDians and to help support the *Adopt-a-Hometown-School* project.





